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**NARUTO™: CLASH OF NINJA 2 REACHES SALES MILESTONE  
JOINS NINTENDO'S PLAYER'S CHOICE CLUB**

***Second Game in Clash of Ninja Series to be Reduced in Price***

LOS ANGELES – April 3, 2007 –TOMY Corporation and D3Publisher of America, Inc. (D3PA) today announced that *NARUTO™: Clash of Ninja 2* for Nintendo GameCube™ has qualified as a Player's Choice title, which is reserved for the best-selling games available for the Nintendo GameCube. Based on VIZ Media's hit anime series SHONEN JUMP™ NARUTO and first released in September 2006, *NARUTO: Clash of Ninja 2* is now available at a new low price of \$19.95 MSRP. According to the NPD Group, *NARUTO: Clash of Ninja 2* has been in the top 5 best-selling Nintendo GameCube games by month five out of six months since its release.

“The NARUTO brand has been a hit in North America since the TV series first debuted in September of 2005 and with the momentum increasing, our expectation is that 2007 will be a banner year for NARUTO on Nintendo platforms,” said Laura Yoshioka, senior marketing manager, TOMY Corporation. “Not only will *NARUTO: Ninja Council 3* be the first NARUTO game for the Nintendo DS™, but in the fall of 2007 TOMY and D3PA will be releasing the first ever NARUTO game for Nintendo's Wii video game system – *NARUTO: Clash of Ninja MVZ*.”

“We have been very pleased with the continued success of NARUTO on the Nintendo GameCube,” said Kim Motika, vice president of worldwide sales and operations, D3PA. “With the new pricing at \$19.95, *NARUTO: Clash of Ninja 2* for Nintendo GameCube™ will find an even larger audience.”

**About TOMY Corporation**

With U.S. headquarters in Santa Ana, California, TOMY Corporation is one of the worlds' oldest and most endearing toy companies. For more than eight decades, TOMY has developed and manufactured a broad portfolio of exciting and educational toys, games and video games for children of all ages. Known for its innovation, quality and safety, TOMY's mission is to produce toys, videogames and merchandise for North America that entertain and inspire children and adults. The Consumer Software Division currently publishes for the Nintendo GameCube™, Game Boy® Advance, Nintendo DS™ and Nintendo Wii™. TOMY Corporation is a subsidiary of Japan-based TOMY Company, Ltd. (aka TAKARATOMY in Japan). More information is available at [www.TOMY.com](http://www.TOMY.com).

**About VIZ Media, LLC**

Headquartered in San Francisco, CA, VIZ Media, LLC (VIZ Media), is one of the most comprehensive and innovative companies in the field of manga publishing, animation and entertainment licensing of Japanese content. Owned by three of Japan's largest creators and licensors of manga and animation, Shueisha Inc., Shogakukan Inc., and Shogakukan Production Co., Ltd. (ShoPro Japan), VIZ Media is a leader in the publishing and distribution of Japanese manga for English speaking audiences in North America and a global licensor of Japanese manga and animation. The company offers an integrated product line including, magazines such as SHONEN JUMP and *SHOJO BEAT*, graphic novels, videos, DVDs, audio soundtracks and develops and markets animated entertainment from initial production, television placement and distribution, to merchandise licensing and promotions for audiences and consumers of all ages.

Contact VIZ Media at 295 Bay Street, San Francisco, CA 94133; Phone (415) 546-7073; Fax (415) 546-7086; and at [www.VIZ.com](http://www.VIZ.com).

**About D3Publisher of America, Inc**

D3Publisher of America, Inc. is a subsidiary of D3 INC. with headquarters in Tokyo, Japan. D3Publisher of America's strategic focus is on licensed and original titles from leading third-party developers that appeal to mass-market consumers or gaming enthusiasts. Based in Los Angeles, D3Publisher of America distributes and publishes software for personal computers, major console platforms and handheld systems including Wii™, Nintendo GameCube™, Nintendo DS™ Game Boy® Advance, PlayStation® game console, PlayStation®2 computer entertainment system, PLAYSTATION®3 computer entertainment system, PSP® (PlayStation®Portable) system, the Xbox® video game and entertainment system from Microsoft and the Xbox 360™ video game and entertainment system from Microsoft. For additional information on D3Publisher of America and its products, visit the website at <http://www.d3publisher.us>.