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**JOHN C. MCGINLEY LENDS VOICE TALENT TO
D3PUBLISHER OF AMERICA AND VICIOUS CYCLE SOFTWARE'S
DEAD HEAD FRED™**

*“Scrubs” Actor to Add Star Power to D3PA's
Head-Swapping Third Person-Action Game Coming Exclusively to the
PSP® (PlayStation®Portable) System*

LOS ANGELES – May 15, 2007 – D3Publisher of America, Inc. (D3PA), and Vicious Cycle Software, Inc., today announced that John C. McGinley, a Hollywood veteran of more than 60 feature films who is currently appearing on the Emmy-nominated “Scrubs,” will voice the main character in *Dead Head Fred™*, an original game featuring dark humor and a violent portrayal of revenge and redemption exclusively for the PSP® (PlayStation®Portable) system. In the game, McGinley will bring to life – or at least help reanimate - Fred Neuman, a private detective savagely murdered and then resurrected in a bizarre scientific experiment without his memory or his head. *Dead Head Fred* is scheduled to ship to retail stores in North America on August 21, 2007.

“We are thrilled to work with Mr. McGinley on *Dead Head Fred*,” said Eric Peterson, president, Vicious Cycle Software. “His personality and vocal style perfectly compliment the character of Fred Neuman; his talent will only further immerse players into Fred’s exhilarating adventures.”

“Mr. McGinley is one of the most versatile and talented actors in the business and he is the perfect choice to bring the lead character in *Dead Head Fred* to life,” said Brian Christian, vice president of business development, D3PA. “The combination of Mr. McGinley’s superb voice acting and Vicious Cycle’s compelling storyline and gameplay will make *Dead Head Fred* a must-have title for the PSP system.”

In *Dead Head Fred*, players will experience an innovative and refreshing twist on action gameplay as they collect, upgrade and switch the heads of enemies on the fly to strategically fight malformed mutants, ghoulish gangsters, and maniacal mob bosses in a story of revenge and redemption. Each of the 9 heads offer a unique gameplay mechanic as players utilize special tactics and puzzle-solving to strategically progress through the game and embark on challenging missions and fun mini-games such as Pinball, Dirty Pool, The Feather Dome and more.

Dead Head Fred is currently rated “RP” (“Rating Pending”) by the ESRB.

McGinley's acting credits span two decades and include his current work on the NBC sitcom "Scrubs" as the gruff and worldly Dr. Perry Cox. He is also well known for his roles in films including *Are We Done Yet?* (2007), *Wild Hogs* (2007), *Identity* (2003), *Office Space* (1999), *Talk Radio* (1988), *Wall Street* (1987) and *Platoon* (1986) as well as roles in television and theater.

About Vicious Cycle Software

Vicious Cycle Software, Inc., based in Chapel Hill, NC, is a premier developer of interactive entertainment software for PlayStation®2 computer entertainment system, PLAYSTATION®3 computer entertainment systems, PSP® (PlayStation®Portable) system, Xbox® and Xbox 360™ video game and entertainment systems from Microsoft, Wii™ from Nintendo, Nintendo GameCube™, Nintendo DS™, and the PC. The company, founded in 2000, blazed onto the gaming scene with its debut title *Robotech: Battlecry* and continues to create titles for all age groups based on both licensed and original IP. Vicious Cycle Software, Inc. is also the developer of the Vicious Engine, a comprehensive and fully portable middleware solution for current generation consoles, handhelds, and the PC. For more information, visit the company's web sites at www.viciouscycleinc.com, www.monkeybargames.com, and www.viciousengine.com.

About D3Publisher of America, Inc

D3Publisher of America, Inc. is a subsidiary of D3 INC. with headquarters in Tokyo, Japan. D3Publisher of America's strategic focus is on licensed and original titles from leading third-party developers that appeal to mass-market consumers or gaming enthusiasts. Based in Los Angeles, D3Publisher of America distributes and publishes software for personal computers, major console platforms and handheld systems including Wii™, Nintendo GameCube™, Nintendo DS™ Game Boy® Advance, PlayStation® game console, PlayStation®2 computer entertainment system, PLAYSTATION®3 computer entertainment system, PSP® (PlayStation®Portable) system, the Xbox® video game and entertainment system from Microsoft and the Xbox 360™ video game and entertainment system from Microsoft. For additional information on D3Publisher of America and its products, visit the website at <http://www.d3publisher.us>.