



【New Release】

Pacific Capital Plaza Building 4F
4-8-6 Roppongi, Minato-ku, Tokyo
106-0032
TEL 03-5786-1371
President Yuji Ito

**D3 PUBLISHER Announces a Launch of Toll Distribution Service of
“SIMPLE 100 Series” for NTT Docomo 504i Series**

D3 PUBLISHER INC. (JASDAQ, code: 4311, Tokyo, President: Yuji Ito) is pleased to inform you that it is to distribute “SIMPLE 100 Series” as an exclusive content for NTT Docomo 504i (100 yen per a month, all-you-can-play) from July 15, 2002, jointly developing with BANDAI NETWORKS CO., LTD.

“SIMPLE 100 Series” is customized for mobile phone, from game contents of “SIMPLE Series” for Play Station and Play Station2. D3P’s “SIMPLE Series” is big hits, recording cumulative sales of 800 million for 130 titles in just 3 years and 8 months. This series has been widely successful among TV game users. This series, simple and entertainment, matches up well with usage pattern of mobile phone. D3P will take charges in developing contents. BANDAI NETWORKS CO., LTD will take charge in operating and constructing an effective distribution system.

Users will be able to download all game contents in the site and play any number of times at a monthly fee of ¥100. Distribution of 9 titles is planned as the first lineup. “Free download by ¥100 per month” is the first trial of general game content site for 504i.

【The first lineup titles】

[THE Mahjong]

For two players, 504i series optimization, high speed movement

[THE Reversy]

Higher speed movement than the mahjong, 40 seconds play at the shortest

[THE Japanese chess]

High speed thinking routine of “Japanese chess” as the first challenge of 504i

[THE Janpai]

Puzzle game of mahjong tile, easy for mahjong beginners

[THE BJ PUZZLE]

Puzzle game of card game “Black Jack”, meaningful game

[THE Picture7]

Puzzle game of matching cake and candy’s pictures



[THE 3-D Maze]

Action game of 3-D maze, real screen

[THE Tennis]

Single match of tennis game, smooth movement

[THE Speed]

Mobile phone version of card game "Speed", including match up mode

【Content Navigation】

i Menu → Menu List → Game → 504i → "SIMPLE 100 series"

【Company Profile】

Name: BANDAI NETWORKS CO., LTD
Establishment: September 2000
Capital: 586 Million yen
Number of Employees: 52 (except for the board members)

D3P is a fast-growing company releasing "SIMPLE 1500 series", low-end priced software games for PS of standard games such as mah-jongg, billiard, and Japanese chess, since October 1998. Its lower price concept, materializing 1,500 yen by curbing developing costs, is supported by wide ranging users from child to middle-aged. D3P have so far achieved the sales of more than 100 titles and 800 million units. "PROJECT MINERVA", a full-scale survival game for PS2, is to be released in August 2002. The consolidated sales were 2,260 million yen and the recurring profit was 358 million yen in FY01/10. The consolidated sales will be 37,000 million yen and the recurring profit will be 389 million yen in FY02/10.

Contact;

Vice President Seitaro Ozawa

T E L 03-5786-1371 F A X 03-5786-1373

E-mail: <mailto:s.ozawa@d3p.co.jp>

URL : <http://www.d3p.co.jp/>